



### **INVESTOR PRESENTATION**

NYSE: TREX

March 2022



### SAFE HARBOR / NON-GAAP MEASURES

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are subject to risks and uncertainties that could cause the Company's actual operating results to differ materially from those contemplated by the forward-looking statements. For further information on risk factors affecting the Company's business, please refer to our most recent annual and quarterly reports filed with the U.S. Securities and Exchange Commission. The Company expressly disclaims any obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

This presentation refers to certain financial measures not prepared in accordance with U.S. generally accepted accounting principles (GAAP), including adjusted net sales, adjusted gross margin, adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted operating income, adjusted diluted earnings per share (EPS), free cash flow, and net debt. We believe that the use of non-GAAP measures helps investors to gain a better understanding of our core operating results and future prospects, consistent with how management measures and forecasts the Company's performance, especially when comparing such results to previous periods or forecasts. The non-GAAP measures included in this presentation are not meant to be considered superior to or a substitute for our GAAP results. Reconciliations of the non-GAAP measures to the most directly comparable GAAP measures are available in the appendix to this presentation.





### 25+ YEARS AND COUNTING OF LEADERSHIP

### Engineering what's next in Outdoor Living®

- > Full suite of Outdoor Living products
- > Strongest industry recognition and awards from home builders, consumers and contractors
- > Sustainable product innovation is in our DNA

### Driving conversion from wood

- New products for incremental consumers and fueling the DIY spirit
- Trex.com and Decks.com command nearly 63% of category web traffic

### Leading distributor and dealer network

- Strongest distribution channel in the industry
- > Over 6,700 stocking locations

# Consumer Awareness Consumer Search Website Traffic Social Media Sales Market Share

### Strong environmental credentials

- Decking made from 95% recycled and reclaimed materials
- One of largest polyethylene film recyclers in North America, upcycling waste material into higher-value products
- Reduced lifecycle footprint per foot of our decking in every impact category between 2016 and 2019





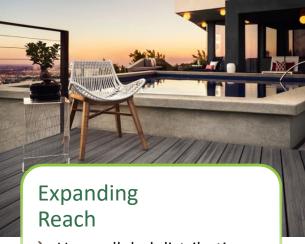
### TREX COMPANY STRATEGIC GROWTH DRIVERS

Disciplined investment strategies driving consistent profitable growth



# Leveraging the Trex Brand

- > Consumer engagement
- Channel support
- Licensing
- > Wood conversion



- Unparalleled distribution network
- Contractor
- **DIY**
- International
- > Trex Commercial Products



# Optimizing Operations

- Unique recycling business model
- Vertical integration
- Cost reduction
  - Automation, Modernization, Energy utilization, Raw material processing
- Consistent improvement in manufacturing throughput



- > Reinvesting in the business
- Capacity expansion

Allocation

- Share repurchases
- > M&A opportunities



### TREX COMPANY GROWTH INITIATIVES



### **Wood Conversion**

- > Decking & railing market \$8B
- > Composite share for 2021 was ~25%, up over 200 bps vs 2020
- > 1% of wood share worth \$80M



### Cladding

- > Alternative use of decking boards
- > \$100M+ market opportunity
- > Offers a cost-effective solution primarily for commercial applications



Significant vectors to drive growth over the long term



### 3<sup>RD</sup> PRODUCTION SITE ANNOUNCED

### Trex is excited to be part of the Little Rock, AR community

- > Best fit for Trex long term growth
  - Proximity to raw materials
  - Strong labor market
  - Near key growth regions for wood conversion
  - Adjacency to major transportation hubs
- > 300 acres at the Port of Little Rock to house
  - Decking and railing production
  - Plastic film recycling and processing
  - Reclaimed wood storage
  - Warehousing and administrative offices
- > Construction to begin in early 2022
- > Start of production slated for mid 2024





### MANUFACTURING CAPACITY EXPANSION COMPLETE



### Virginia and Nevada capacity improvements

- > Investments at both Virginia and Nevada sites
- > New manufacturing facility in Virginia completed May 2021
- > 85% increase in capacity over 2019 volumes
- > Added approximately 350 new jobs



### COST REDUCTION AND CONTINUOUS IMPROVEMENT INITIATIVES

### Automation

Invest in technology to automate repeatable tasks, thus reducing our reliance on manpower in a constrained labor environment and improving job satisfaction, efficiency, quality and throughput

### Modernization

Upgrade existing lines and older equipment with newer and proven technology to improve utilization, increase throughput and efficiency

### **Energy Utilization**

Through technology and machine upgrades, improve our energy utilization leveraging our ESG heritage

### **Material Processing**

> Drive continuous improvement to increase material yield and widen the use of low-cost raw material supply





### RESIDENTIAL MARKET OPPORTUNITY

Growing desire for unique outdoor living spaces

Alternative materials to wood decking are projected to experience above average annual gains in demand<sup>(1)</sup>

Core market size: \$8 billion<sup>(1)</sup> and growing

Outdoor living remains a leading home improvement market segment

Exterior property improvements capture 38% of home improvement spending and is the fastest growing segment

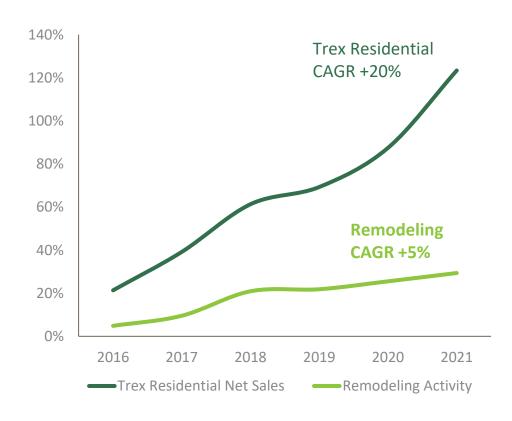
Increasing conversion from wood to composites

1% ~\$80M annual composite gain from wood sales

Residential cumulative sales growth

Significantly outpaced gains in remodeling activity

# Cumulative Trex Residential Net Sales<sup>(2)</sup> and Remodeling Activity<sup>(3)</sup> Growth



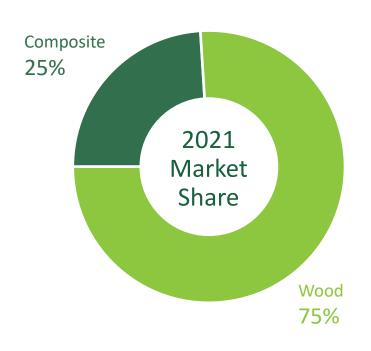
<sup>(1)</sup> Market date includes decking and railing volume, per Principia report on wood and competitive decking

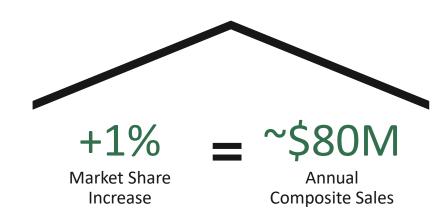
<sup>(2)</sup> Residential adjusted sales

<sup>(3)</sup> Joint Center for Housing Studies (US Residential)



### WOOD IS OUR #1 COMPETITOR





### Trex Outperforms Wood

Our high-performance, low-maintenance composite deck boards are engineered to resist fading, scratches and stains, and eliminate time-consuming maintenance so you'll never step foot in the stain aisle again.



# Unlike wood, Trex composite decking won't:

- ROT, WARP OR SPLINTER
- NEED SEASONAL PAINTING, SEALING OR STAINING
- FADE OR STAIN
- BECOME FOOD FOR TERMITES



### 2022 DECKING PRODUCT PLATFORM



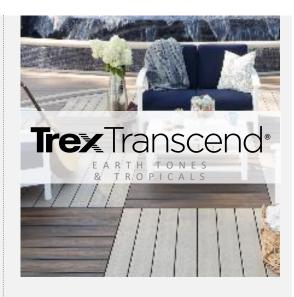
Priced to take share from treated lumber



The beauty of wood with the ease of composite



The perfect pairing of price and minimal maintenance



Elevated aesthetics paired with the highest level of performance

Low-cost tier
We've engineered cost
out of the equation

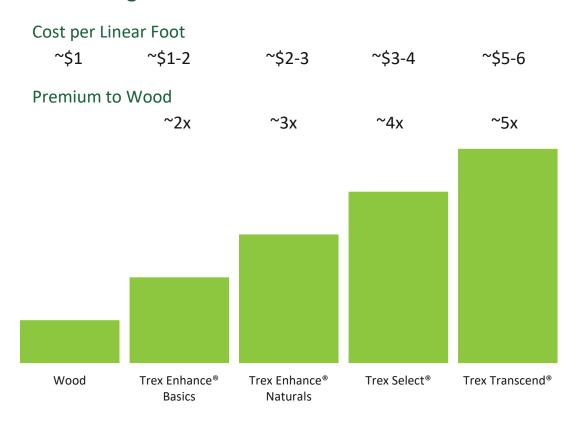
Middle tier
Wood trade-up opportunity

Premium tier
Discriminating homeowners
and contractors



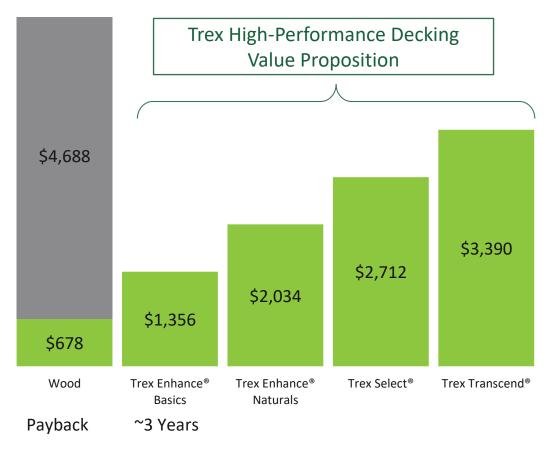
### TREX: A SUPERIOR VALUE

### Trex Decking vs. Wood <sup>1</sup>



1 - Estimated Decking Cost for a  $16' \times 20'$  (or  $30 \text{ m}^2$ ) deck. Installation costs for  $16' \times 20'$  deck estimated at \$10,200. Based on Company findings.

### Attractive Lifetime Economics <sup>2</sup>



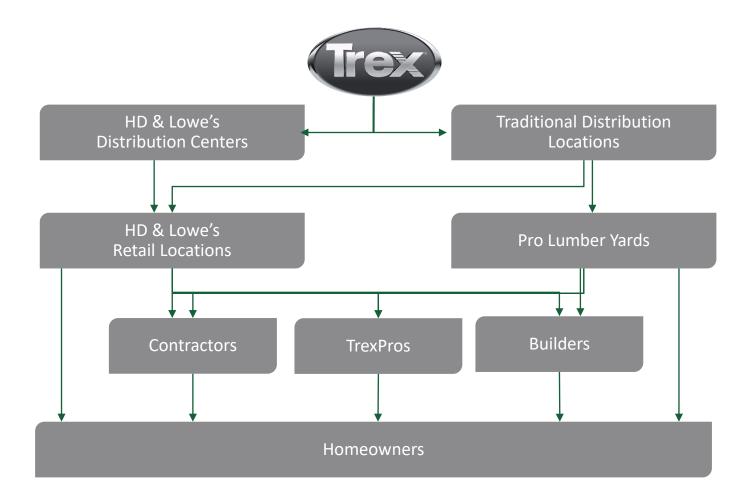
2 - Estimated Decking Costs and Maintenance Material Costs for a  $16' \times 20'$  (or  $30 \text{ m}^2$ ) deck over 25 years.



### **INDUSTRY LEADING REACH**

- > Over 6,700 stocking locations
- > Strongest distribution channel in industry
- Well-positioned to take on wood nationally

# Distribution Partner Locations NORTH DAKOTA NORTH DAKOTA MINNESOTA OREGON NEGON NEWADA IOV NEBRASKA IND NA KENTUCKY VIRGINIA CALIFORNIA OLAS Vegas LOS Angeles ARIZONA San Diegr NEW MEXICO Datas MISSISSIPPI CAROLLINA ALABAMA TEXAS LOUISIANA HLANON IDA GEORG GUIT of MANON IDA GEORG IDA GEORG IDA GEORG IDA GEORG IDA GUIT of MANON IDA GEORG IDA GEORD IDA GEORG IDA GEORG IDA GEORG IDA GEORG IDA GEORG ID





### **FULL SUITE OF OUTDOOR LIVING PRODUCTS**























Trex Protect

**Trex**\*LatticeWorks\*\*

**Trex** Spiral Stairs

Trex\*Cornhole\*

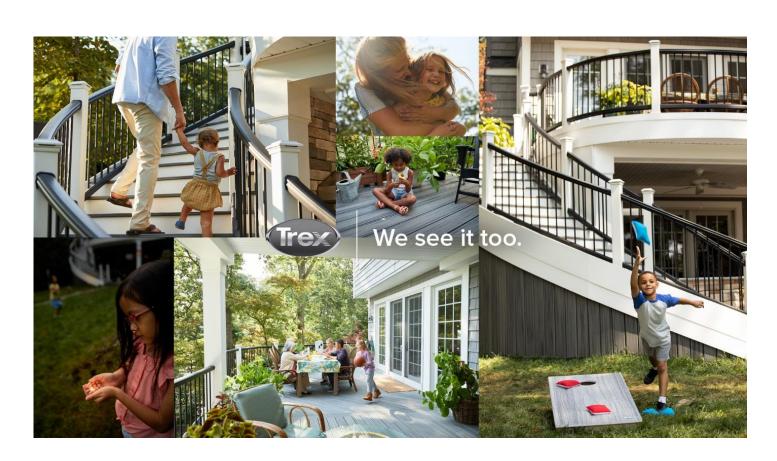


**Trex**\*Glass

Trex Fencing



### "WE SEE IT TOO" CAMPAIGN



- New 2022 marketing campaign is the largest in Trex history, positioning the Trex deck as the foundation of a lifetime of memories just outside the back door
- > The strength of the Trex brand with the consumer is the foundation for our market share leadership
- > Trex brand awareness, leadership and commitment are at peak levels, driving the highest search interest in the composite decking category
  - Resulting in more web traffic, more leads, and more exposure for Trex dealers and contractors
  - Stocked in both national home improvement retailers
- > Expanding brand internationally



### THE SUN NEVER SETS ON A TREX DECK

- Targeted approach to new international markets
- Establish distributors in key markets
- > Roll-outs in markets with higher GDP, personal income and desire for outdoor living solutions
- Apply Trex marketing capabilities to key target market opportunities
  - TV advertising, online ads, and paid search
  - Develop TrexPro network
- New products offer competitive value proposition against other composites and wood
- > Building global brand recognition



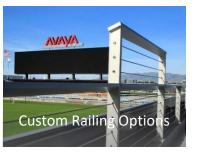


### TREX COMMERCIAL PRODUCTS

- > Enhances Trex presence in the Commercial Railing Market
  - Core market size \$1 billion
- > A Market Leader in Stadium Railing
  - Dominant share of the market for railings used in newly built professional stadiums in North America
  - Soccer Stadium presence
  - Ascent® product awarded Best New Product by Glass Magazine
- Diversifies Trex into growing commercial and multi-family markets
- Leverages relationships with developers, architects and contractors to grow market in less complex environments
  - Provides access to the specifier, architect and construction contract markets
- Offers Trex synergy and growth opportunities
  - Three railing lines to date have been engineered by Commercial Products and commercialized by Residential Products
  - Railing line co-developed manufactured by Residential Products and marketed by Commercial Products









### **Major Projects**















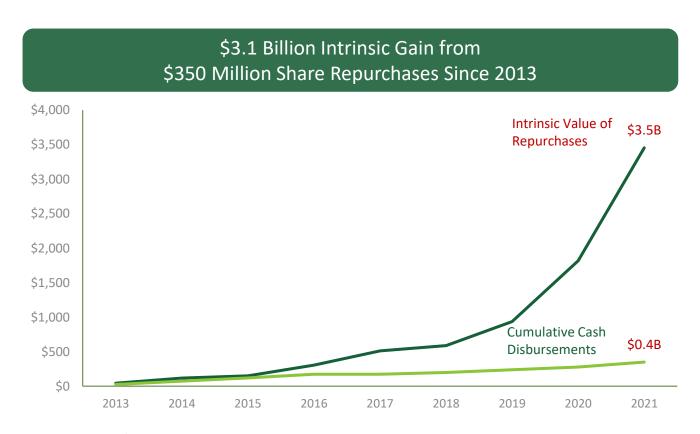




### CAPITAL ALLOCATION STRATEGY

Putting Free Cash Flow to work through Investment in Core Business and Share Repurchases

- > \$421M capital expenditures since 2016
- New capacity from \$200M capacity expansion to help meet higher demand levels
- > 3<sup>rd</sup> site announced for start of production in 2024
- > \$350M in share repurchases
  - \$74M in FY21 repurchases at an average price of \$91.38
  - 8.0M remaining share repurchases authorized

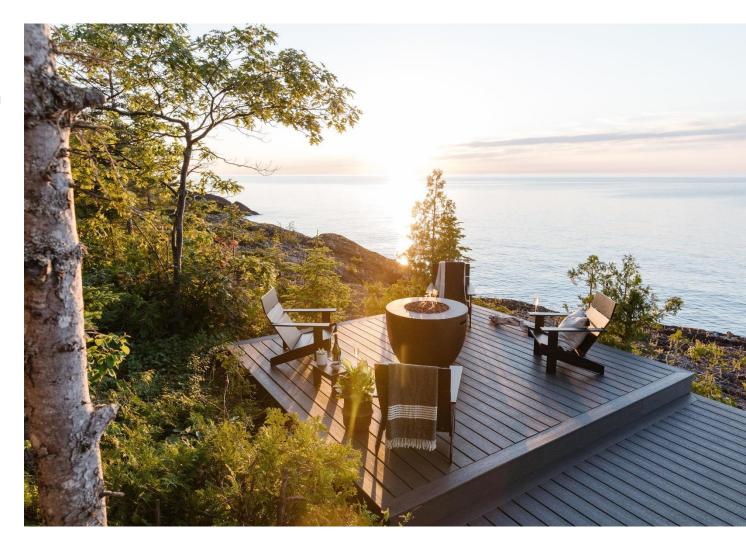


All dates based on 12/31 close.



### **2022 GUIDANCE**

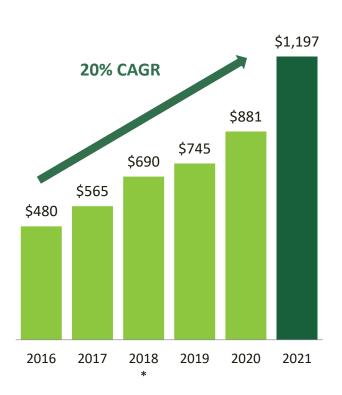
- > Revenue: Strong double digit growth
  - Building blocks of year over year growth
    - Pricing
    - Pre-pandemic growth
    - Wood conversion
    - Less; 2021 channel infill
- > EBITDA margin: 30-35%
- > CapEx: \$200-220M
- > SG&A % of sales: 12-13%
- > Depreciation and amortization: \$40-45M
- Tax rate: 25%





### ATTRACTIVE LONG-TERM RESULTS

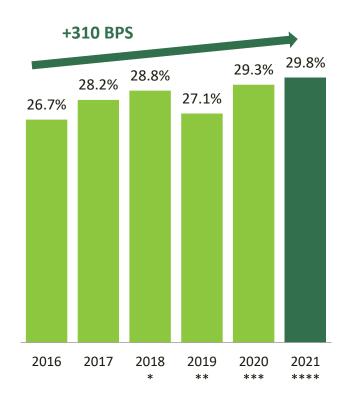
Consolidated Adjusted Sales (\$Ms)



Consolidated Adjusted EBITDA (\$Ms)



Consolidated Adjusted EBITDA Margin



<sup>\* 2018</sup> results exclude \$6M non-recurring Sales charge

<sup>\*\* 2019</sup> results include \$16M of startup and other costs related to new Enhance product launch

<sup>\*\*\* 2020</sup> results exclude \$6.5M legacy non-cash surface flaking charge

<sup>\*\*\*\* 2021</sup> results exclude \$54M goodwill impairment and \$8.7M gain on insurance proceeds



### **LEADERSHIP & RECOGNITION**



Trex was ranked #57 in Fortune magazine's list of 100 Fastest Growing Companies in 2020, marking the company's debut in that lineup.



Trex was named one of Forbes 2021 America's Best Mid-size Companies, capturing the 12<sup>th</sup> spot on the list.



For the 14th consecutive year, in
2021 Trex earned the top spot across three
key performance areas for the
composite/PVC decking category including
"Brand Familiarity," "Brand Used
the Most" and "Brand Used in
the Past Two Years."



For the 11th consecutive year, in 2021
Trex was selected as the "greenest decking," receiving nearly three times as many votes as the closest competitor.



Trex was recognized as America's most trusted outdoor decking brand by Lifestory Research in 2021.



Trex Signature® Railing was listed on Green Builder Media's 2021 list for "Hot 50 Products".



Trex was recognized as America's Most Trusted Outdoor Decking Brand by Lifestory Research in 2021.



Trex was honored with the 2020
Sustainability Leadership Award by the
Business Intelligence Group, for ongoing
commitment to sustainability, via
manufacturing process, commercial and
community recycling programs, and
measurable impact.



### **ESG - ENVIRONMENTAL**

### **Products Born From Sustainable Innovation**

Sustainability is built-in to our products, and we continually seek ways to strengthen our ESG performance

### Trex Product Footprint Improvements

We reduced the lifecycle footprint per foot of our decking in every impact category between 2016 and 2019

↓ 9.5% GHG emissions

↓ 2.7% Air pollutants

 $\downarrow$  10.3% Fossil fuel use

↓ 12.7% Acidification

↓ 50% Eutrophication

**↓** 2.1% Smog

↓ 27% Water use from public supply

↓ 2.3% Cooling water use

### **Environmental Stewardship**

### **UPCYCLING OUR RAW MATERIALS**

We don't just recycle diverted wastes. We upcycle them, meaning we create a product of higher value and greater utility than the original materials

### PROCESS WASTE RECYCLING

~100% production scrap recycled internally

### WATER CONSERVATION

~99% Water recycled annually with closed-loop cooling systems across our Virginia and Nevada manufacturing facilities

### **CLEAN AIR TECHNOLOGIES**

We recorded **ZERO** environmental compliance issues at our manufacturing operations in 2020



### **ESG - SOCIAL**

### Investing in Our People

### FAIR AND EQUITABLE PAY

- We strive to be an industry leader in terms of hourly wages, salary and total compensation
- We regularly review our compensation structures for signs of emerging inequities along gender or ethnicity lines

### DIVERSITY, EQUITY AND INCLUSION

- We are committed to offering a diverse, equitable and inclusive work environment
- Inclusivity forms the core of our approach to recruitment, training, engagement, retention and career development
- We continued refining our strategy to increase diversity in our workforce and ensure all employees feel supported and empowered to thrive in their roles

25% WOMEN IN WORKFORCE 26% WOMEN IN MANAGEMENT 20%
DIVERSE
EMPLOYEES

30%
WOMEN ON
BOARD OF
DIRECTORS

### Social Impact in Our Communities

Through our recycling programs and community investment projects, we make a lasting impact on people and the planet

### **ENVIRONMENTAL OUTREACH**

- We are one of the largest recyclers of polyethylene film bags, wraps and packaging in North America
- We are a leader in educating and engaging both the commercial and consumer sectors in recycling efforts
- From 2011 to 2020 approximately 3.5 million pounds of waste plastic film recycled through our community outreach programs
- Our NexTrex program has over 32,000 collection locations across the United States and Canada

### **COMMUNITY INVESTMENT**

- Golden Award from United Way for our donation
- Feeding America
- Yellow Ribbon Fund

\$2.2 Million

COMMUNITY INVESTMENT BY TREX AND ITS EMPLOYEES OVER THE LAST SEVEN YEARS

Based on 2020 ESG Report and company data.

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### **ESG - GOVERNANCE**

### **Board of Directors**

## STRONG BLEND OF STABILITY, EXPERIENCE AND DIVERSE PERSPECTIVES

- Separate CEO and Chairman
- Seven current or former Chief Executive Officers
- > 30% female directors
- Seven independent directors
- Four board members with experience serving on other public company boards

### **Executive Compensation**

# THE CORE PRINCIPLES OF THE COMPANY'S EXECUTIVE COMPENSATION PROGRAM

- Pay competitively
- > Pay-for-performance
- Utilize a Total Compensation Perspective
- Create an ownership culture align executive officers' interests with those of our stockholders
- Improved financial performance

### Directors and Officers Hold Significantly More Than Their Required Minimum Stock Holdings <sup>1</sup>

|                              | Officers | Outside Directors |
|------------------------------|----------|-------------------|
| Required Shares              | 44,175   | 21,318            |
| Shares Owned and Held        | 421,419  | 178,236           |
| Multiple of Requirement Held | 9.54     | 8.36              |

<sup>&</sup>lt;sup>1</sup> Data is presented as an aggregate number of shares held by officers and directors, respectively. Data as of December 31, 2021. Figures vary from those in our 2019 ESG Report due to a two-for-one stock split of the company's common stock in September 2020, as well as increases in the company's stock price.



### **INVESTMENT SUMMARY**

Addresses one of the fastest growing markets for attractively-designed, customized outdoor living spaces

- Brand Leader in the industry
- Consistent Market Share Gains against wood and within the composite industry
- National Footprint announced a 3<sup>rd</sup> production site in Little Rock, AR
- Invested over \$200M in Capacity Expansion to support growth

Continuous engineering and manufacturing improvements drive significant operating leverage

- Low-cost Manufacturing; targeted investments to improve line throughput
- Cost Reduction Initiatives are driving savings; manufacturing automation and modernization, improved energy utilization and raw material processing
- Sustainability built into the business; "Greenest" decking manufacturer
- Recycling a strategic and cost advantage

### Focus on new product development

- Expand Offering of eco-friendly decking and railing products for a breadth of audiences, leverage commercial segment to develop products for the consumer market, and continually drive cost savings from other synergies
- New Products tailored to reach new consumer segments

### Strong Balance Sheet and Cash Generation

- Invest in Internal Growth and Profit Improvement opportunities
- Return Capital to Shareholders
- Fund future Acquisitions





### **APPENDIX**





### **SUMMARY FINANCIALS**

| \$ Millions                                    | 2016             | 2017           | 2018                   | 2019             | 2020             | 2021             |
|--|------------------|----------------|------------------------|------------------|------------------|------------------|
| Adjusted Sales                                 | \$480            | \$565          | \$690                  | \$745            | \$881            | \$1,197          |
| Adjusted Gross Profit  Adjusted Gross Margin % | \$197<br>41.1%   | \$243<br>43.1% | \$301<br><i>4</i> 3.6% | \$307<br>41.1%   | \$366<br>41.5%   | \$461<br>38.5%   |
| Adjusted SG&A<br>% of Net Sales                | \$83<br>17%      | \$101<br>18%   | \$118<br>17%           | \$118<br>16%     | \$126<br>14%     | \$140<br>11%     |
| Adjusted Oper Income % of Net Sales            | <b>\$114</b> 24% | \$142<br>25%   | \$183<br>26%           | <b>\$188</b> 25% | <b>\$240</b> 27% | <b>\$321</b> 27% |
| Depreciation                                   | \$14             | \$17           | \$16                   | \$14             | \$18             | \$36             |
| Adjusted EBITDA                                | \$128            | \$159          | \$199                  | \$202            | \$258            | \$357            |
| % of Net Sales                                 | 27%              | 28%            | 29%                    | 27%              | 29%              | 30%              |
| Free Cash Flow                                 | \$75             | \$87           | \$104                  | \$89             | \$17             | \$100            |
| Net Debt                                       | -\$19            | -\$31          | -\$106                 | -\$149           | -\$122           | -\$141           |
| Adjusted ROIC                                  | 73.3%            | 67.5%          | 62.6%                  | 52.5%            | 46.9%            | 46.7%            |



### NON-GAAP RECONCILIATIONS

| \$ Millions  | 2016                  | 2017                           | 2018                    | 2019                                 | 2020                           | 2021                     |
|--|-----------------------|--------------------------------|-------------------------|--------------------------------------|--------------------------------|--------------------------|
| GAAP Sales   | \$480                 | \$565                          | \$684                   | \$745                                | \$881                          | \$1,197                  |
| 2018 Net Sales charge for product repositioning  |                       |                                | \$6                     |                                      |                                |                          |
| Adjusted Sales   | \$480                 | \$565                          | \$690                   | \$745                                | \$881                          | \$1,197                  |
| GAAP Gross Profit  | \$187                 | \$243                          | \$295                   | \$307                                | \$359                          | \$461                    |
| Legacy product warranty reserve  | \$10                  |                                |                         |                                      | \$6                            |                          |
| 2018 Net Sales charge for product repositioning  |                       |                                | \$6                     |                                      |                                |                          |
| Adjusted Gross Profit  | \$197                 | \$243                          | \$301                   | \$307                                | \$366                          | \$461                    |
| GAAP Operating Income  | \$104                 | \$142                          | \$177                   | \$188                                | \$234                          | \$275                    |
| Legacy product warranty reserve  | \$10                  |                                |                         |                                      | \$6                            |                          |
| 2018 Net Sales charge for product repositioning  |                       |                                | \$6                     |                                      |                                |                          |
| Trex Commercial Products Goodwill Impairment   |                       |                                |                         |                                      |                                | \$54                     |
| Gain on insurance proceeds at Trex Residential   |                       |                                |                         |                                      |                                | -\$9                     |
| Adjusted Operating Income  | \$114                 | \$142                          | \$183                   | \$188                                | \$240                          | \$321                    |
| GAAP Net Income  | \$68                  | \$95                           | \$135                   | \$145                                | \$176                          | \$209                    |
| GAAP Income Tax / Interest / Depreciation / Amortization                                 | \$51                  | \$64                           | \$59                    | \$57                                 | \$76                           | \$103                    |
| Legacy product warranty reserve  | \$10                  |                                |                         |                                      | \$6                            |                          |
| 2018 Net Sales charge for product repositioning  |                       |                                | \$6                     |                                      |                                |                          |
| Trex Commercial Products Goodwill Impairment   |                       |                                |                         |                                      |                                | \$54                     |
| Gain on insurance proceeds at Trex Residential   |                       |                                |                         |                                      |                                | -\$9                     |
| A II. A LEDITOA  | *                     | Ć1E0                           | \$199                   | \$202                                | \$258                          | \$357                    |
| Adjusted EBITDA  | \$128                 | \$159                          | 2133                    | <b>3202</b>                          | <b>3236</b>                    | 3337                     |
| GAAP Operating Cash Flows  | \$128<br>\$85         | \$102                          | \$138                   | \$156                                | \$187                          | \$258                    |
|  |                       |                                | -                       |                                      |                                |                          |
| GAAP Operating Cash Flows  | \$85                  | \$102                          | \$138                   | \$156                                | \$187                          | \$258                    |
| GAAP Operating Cash Flows GAAP Investing Cash Flows                                      | \$85                  | <b>\$102</b><br>-\$87          | \$138                   | \$156                                | \$187                          | \$258                    |
| GAAP Operating Cash Flows GAAP Investing Cash Flows Add back Acquisitions                | <b>\$85</b><br>-\$10  | <b>\$102</b><br>-\$87<br>\$72  | <b>\$138</b><br>-\$34   | <b>\$156</b><br>-\$67                | <b>\$187</b><br>-\$171         | <b>\$258</b><br>-\$158   |
| GAAP Operating Cash Flows GAAP Investing Cash Flows Add back Acquisitions Free Cash Flow | \$85<br>-\$10<br>\$75 | \$102<br>-\$87<br>\$72<br>\$87 | \$138<br>-\$34<br>\$104 | <b>\$156</b><br>-\$67<br><b>\$89</b> | \$187<br>-\$171<br><b>\$17</b> | \$258<br>-\$158<br>\$100 |

<sup>\*</sup> Prior Period EPS and Adjusted EPS restated for impact of June 18, 2018 and September 15, 2020 2-for-1 stock splits.





Engineering What's Next in Outdoor Living®

Trex Company, Inc.

NYSE: TREX

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