



Engineering What's Next in Outdoor Living®

NYSE:TREX

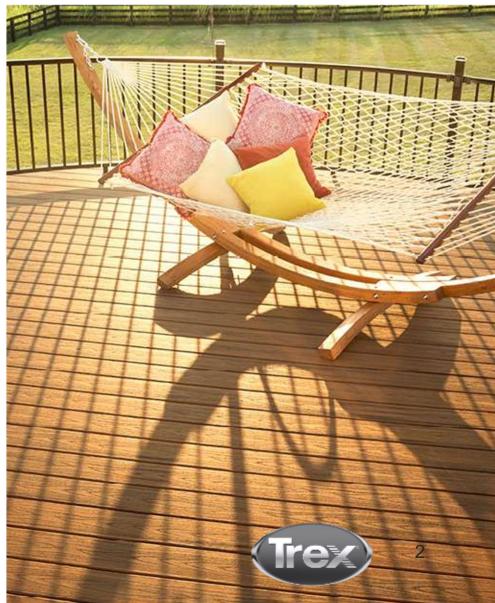
**Investor Presentation** 

March 2020

### Safe Harbor / Non-GAAP Measures

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are subject to risks and uncertainties that could cause the Company's actual operating results to differ materially from those contemplated by the forward-looking statements. For further information on risk factors affecting the Company's business, please refer to our most recent annual and quarterly reports filed with the U.S. Securities and Exchange Commission. The Company expressly disclaims any obligation to update or revise publicly any forwardlooking statements, whether as a result of new information, future events or otherwise.

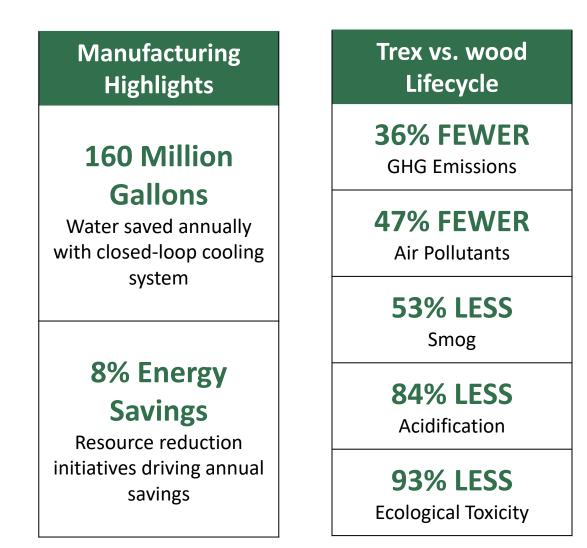
This presentation refers to certain financial measures not prepared in accordance with U.S. generally accepted accounting principles (GAAP), including adjusted net sales, adjusted gross margin, adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted operating income, adjusted diluted earnings per share (EPS), free cash flow, and net debt. We believe that the use of non-GAAP measures helps investors to gain a better understanding of our core operating results and future prospects, consistent with how management measures and forecasts the Company's performance, especially when comparing such results to previous periods or forecasts. The non-GAAP measures included in this presentation are not meant to be considered superior to or a substitute for our GAAP results. Reconciliations of the non-GAAP measures to the most directly comparable GAAP measures are available in the appendix to this presentation.



# ESG Highlights

#### **Earth-friendly Manufacturing Process**

- Decking is made from 95% recycled content; expansive recycling network
  - Estimated annual recycled plastic film and reclaimed wood fiber used: 800+ million pounds per year
- Nearly all internally generated scrap products from manufacturing operations are recycled internally
- A minimum of 50% of aluminum used is from recycled sources
- No significant emissions and exposure to carbon trends





# ESG Highlights

#### **Team Sustainability**

- Offering competitive benefits and incentives to encourage employee retention and engagement
  - Voluntary turnover rate for employees with more than one year of service is less than 5% (2018)
- Expanding training and development to equip and develop future leaders
  - New leadership training program
  - Expanded hourly on-boarding training
- Safety first culture driving Low LTIR and RIR rates
- Leadership opportunities
  - 29% female leaders (Residential)
  - 25% female Board of Directors members
- Strong and effective corporate governance

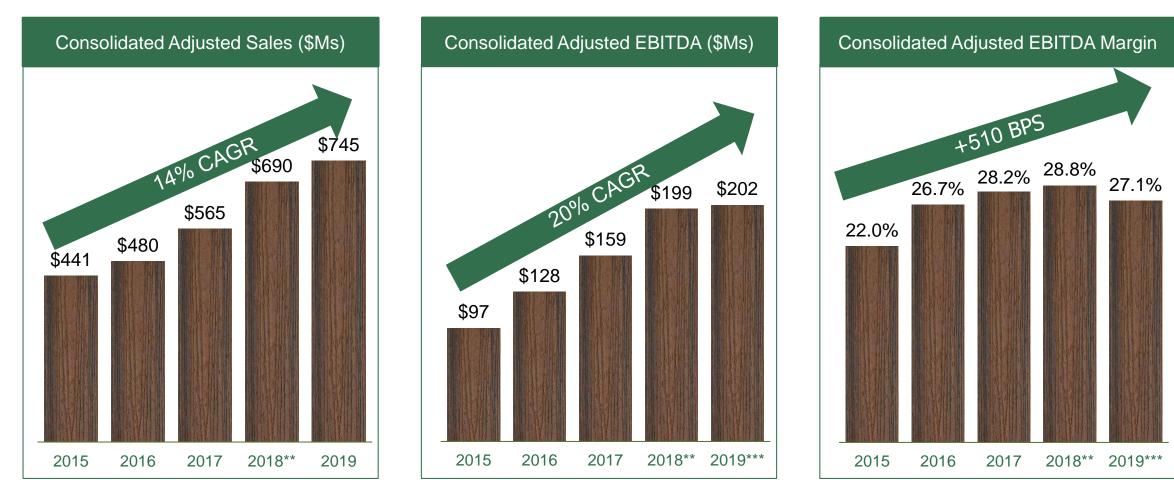
#### **Community Sustainability**

Meeting our local communities needs through focused charitable giving

- Engagement
  - Winchester Medical Center Healing Garden
  - United Way
  - City of Winchester and the Museum of the Shenandoah Valley
  - School Training
- Recycling Programs
  - The Plastic Film Recycling Challenge
  - Community/University Recycling Challenge
  - NexTrex our store collection program



### Solid Long Term Results



\*\* 2018 results exclude \$6M non-recurring Sales charge

\*\*\* 2019 results include \$16M of Startup and Other Manufacturing Costs



### Trex Company Strategic Growth Drivers

Disciplined investment strategies driving consistent profitable growth

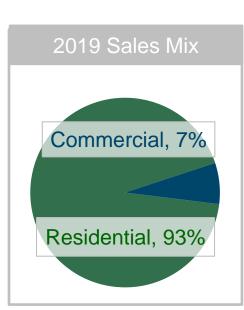
Leveraging the	Expanding	Optimizing	Capital
Trex Brand	Reach	Operations	Allocation
<ul> <li>Consumer engagement</li> <li>Channel presence</li> <li>Licensing</li> <li>Wood conversion</li> </ul>	<ul> <li>Strong distribution network</li> <li>Contractor</li> <li>DIY</li> <li>Geographic</li> <li>Trex Commercial Products</li> </ul>	<ul> <li>Unique recycling business model</li> <li>Vertical integration</li> <li>Cost reduction</li> <li>Manufacturing throughput increase</li> </ul>	<ul> <li>Reinvesting in the business</li> <li>Capacity Expansion</li> <li>M&amp;A opportunities &amp; integration</li> <li>Share repurchases</li> </ul>



# Trex Business Segments

### Residential

- Focus: increasing conversion from wood to composites
- Products: full suite of outdoor living solutions anchored by composite decking and railing
- Core Market Size
  - U.S. Residential<sup>(1)</sup> \$6 Billion
- Rapid growth outside of U.S.



### Commercial

- Focus: delivering premium projectbased railing and staging solutions
- Products: custom railing solutions, as well as standardized railing systems and staging solutions
  - Core Market Size
    - U.S. Commercial Railing \$1
       Billion



7

# Residential Market Opportunity

#### Growing desire for unique outdoor living spaces

 Alternative materials to wood decking are projected to experience above average annual gains in demand<sup>(1)</sup>

# Outdoor living remains a leading home improvement market segment

 Exterior property improvements capture 34% of home improvement spending

#### Increasing conversion from wood to composites

 1% of market share gain from wood = \$50 million annual composite sales

# Residential cumulative sales growth significantly outpaced gains in remodeling activity

### (1) Principia report on wood and competitive decking(2) Residential adjusted sales

(3) Joint Center for Housing Studies

#### Cumulative Trex Residential Net Sales<sup>(2)</sup> and Remodeling Activity<sup>(3)</sup> Growth





# 25 Years and Counting of Brand Leadership

#### Engineering what's next in outdoor living®

- Reinforcing Trex leading presence in the decking market

#### Drive conversion from wood

- Utilizing marketing, product, and lead generation
- Decks.com acquisition to target wood buyers

#### Make the Trex<sup>®</sup> decision that's right for you<sup>™</sup>

 Having more products that meet the needs of more segments allows for targeting of multiple endpoints including consumers, dealers, and contractors

#### Continued Industry Recognition and Awards

- Trex Company was named 2019 eco-leader by Green Builder Media.
- Trex Transcend® Earth Tones decking line earned a spot on Professional Remodeler's list of Top 100 Products of 2019.
- Ascent® Windscreen System by Trex Commercial Products captured top honors in the 2019 Glass Magazine Awards. The innovative glass windscreen was chosen by voters as the year's "Best Product Hardware or System."

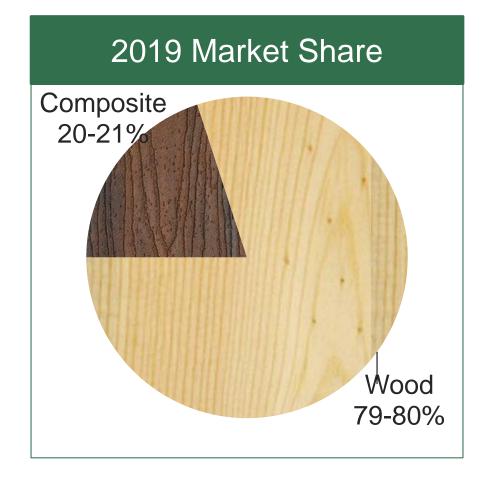


Consumer Awareness Consumer Search Website Traffic Social Media Sales Market Share





### Wood is our #1 Competitor



#### TREX OUTPERFORMS WOOD

Our high-performance composite deck boards are engineered to resist fading, scratches and stains, and eliminate time-consuming maintenance so you'll never step foot in the stain aisle again.





# +1% Market Share increase = \$50M in annual composite sales



## New Products, New Consumers

### **Do-It-Yourself Consumers**

- Incremental focus for Trex ۲
- ~60% of deck market
- Practical, thrifty ٠
- Decisions driven by price & maintenance •
- Products available in Pro & Retail Channels •
- Lightweight boards for easy installation ٠
- Leverage decks.com to reach new consumers ۲





- Trex quality, new lower price point
  - \$1.75/LF (2x price of wood)
- Designed to accelerate conversion from wood



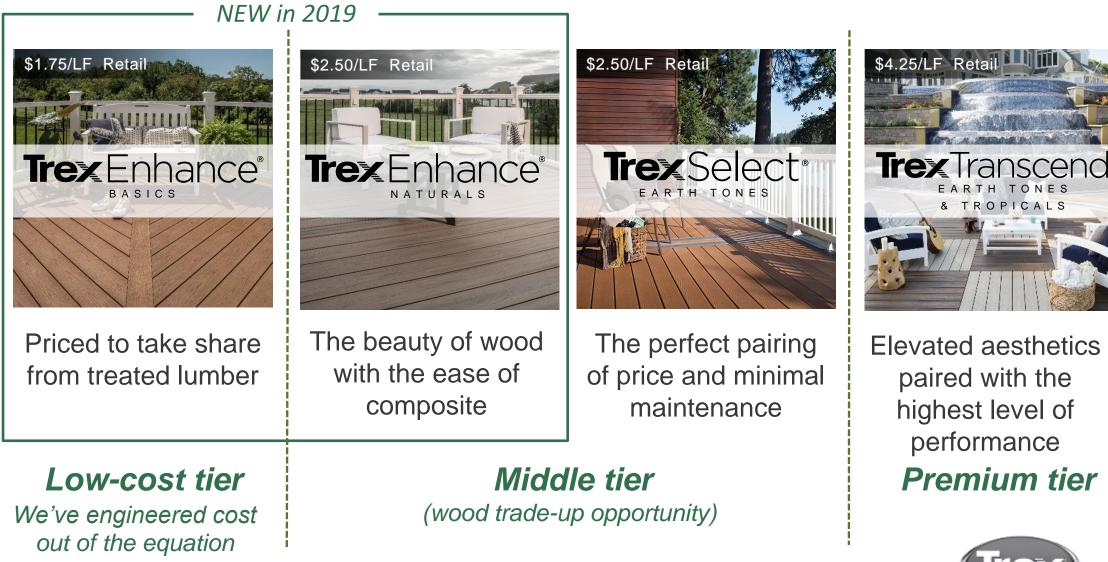




- Tropical looks, attractively priced
  - \$2.50/LF
- Trade-up opportunity from "Basic" wood buyers



### 2020 Decking Product Platform



**Elevated** aesthetics paired with the highest level of performance **Premium tier** 

ARTH

TONES



### TREX: A Superior Value

#### Trex Decking vs. Wood Cost per Linear Foot \$1.75 \$2.50 \$0.85 \$4.25 Premium to Wood 3x 1x 2x5x \$2,883 \$1,696 \$1,187 \$577 Wood Trex Enhance® Trex Enhance® Trex Basics Naturals/ Transcend® Trex Select®

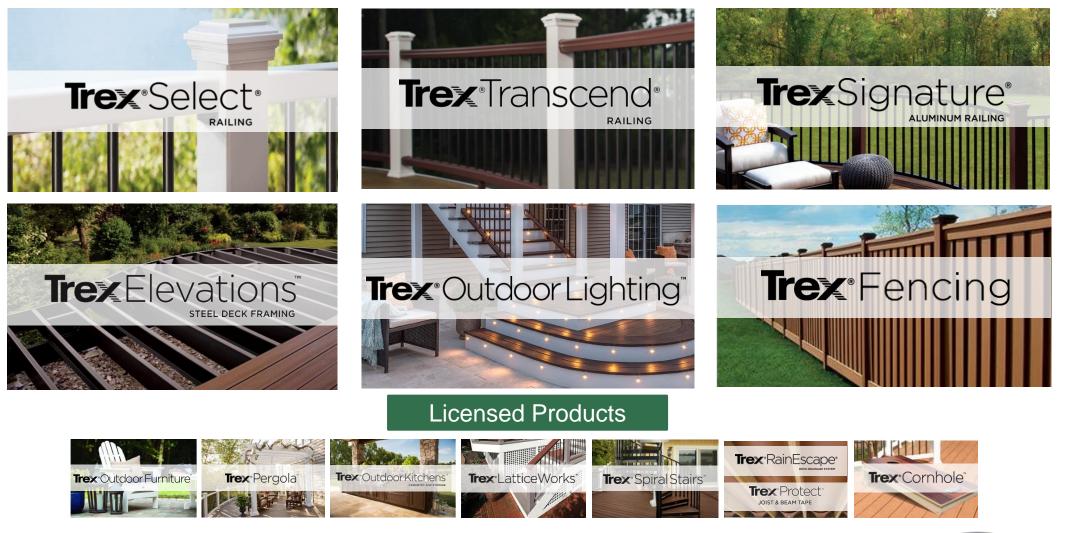
Estimated Decking Cost for a  $16' \times 20'$  (or  $30 \text{ m}^2$ ) deck. Installation costs for  $16' \times 20'$  deck estimated at \$10,200. Based on Company findings.



Estimated Decking Costs and Maintenance Material Costs for a 16'  $\times$  20' (or 30 m<sup>2</sup>) deck over 25 years.



### Full Suite of Outdoor Living Products

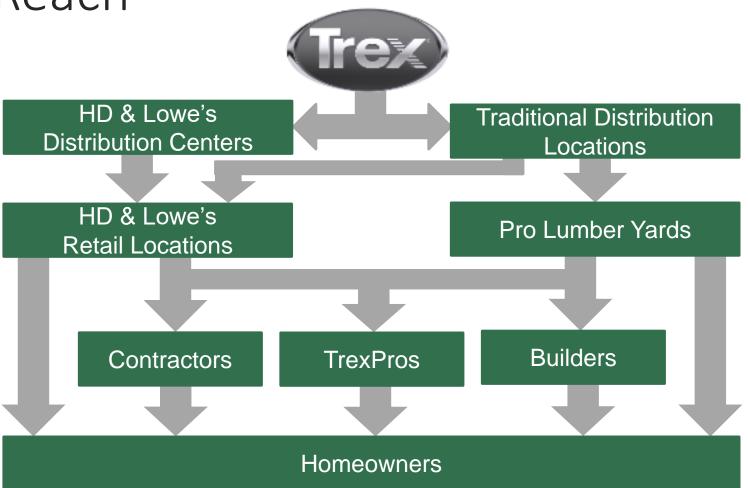




# Industry Leading Reach

- Over 6,700 stocking locations
- Strongest distribution channel in industry
- Well-positioned to take on wood nationally







### International Growth

- Targeted approach to new markets
- Establish distributors in key markets
- Roll-outs in markets with higher GDP, personal income and desire for outdoor living solutions
- Apply Trex marketing capabilities to key target market opportunities
  - TV advertising, online ads, and paid search
  - Develop TrexPro network
- New products offer competitive value proposition against other composites and wood
- Building global brand recognition



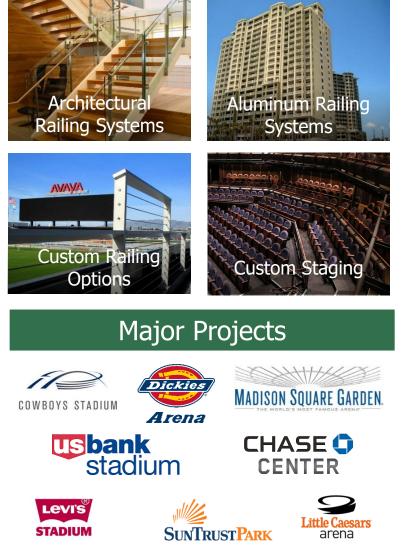


### Trex Commercial Products

- Enhances Trex presence in the Commercial Railing Market
- Market Leader in Stadium Railing
  - Standing Seat Rail / Soccer Stadium presence (considering the growing market)
  - Ascent product awarded Best New Product award by Glass Magazine
- Diversifies Trex into growing commercial and multi-family markets
- Leverages relationships with developers, architects and contractors to grow market in less complex environments
  - Provides access to the specifier, architect and construction contract markets
- Offers Trex synergy and growth opportunities
  - Three railing lines to date have been engineered by Commercial Products and commercialized by Residential Products
  - Railing line co-developed manufactured by Residential Products and marketed by Commercial Products

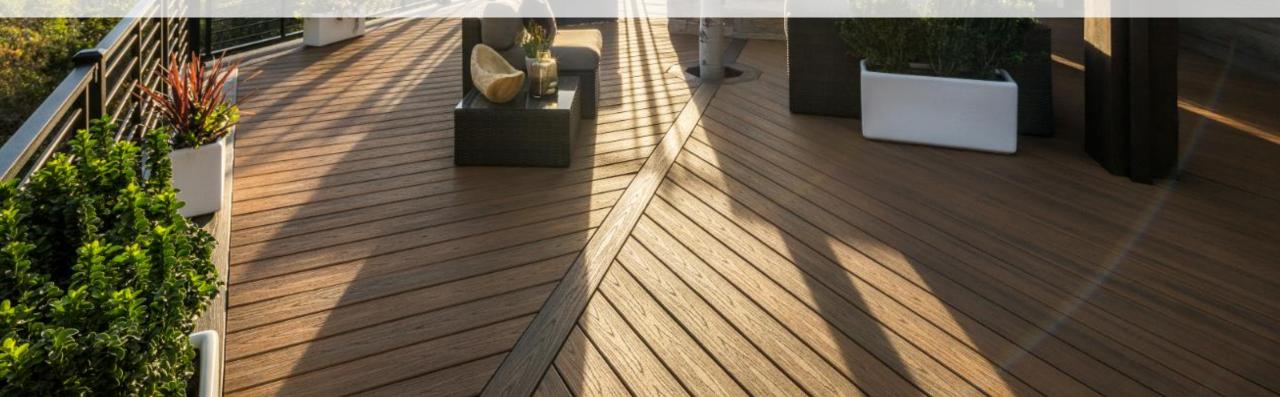
(1) 2018 Sports Business Awards by SportsBusiness Journal and SportsBusiness Daily





17

### **Financial Performance**

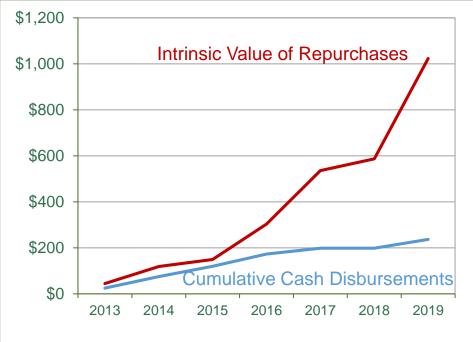


### Capital Allocation Strategy

Putting Free Cash Flow to work through Investment in Core Business and Strategic Opportunities

- \$150M capital expenditures since 2015
- Current projects include \$200M capacity expansion program to meet higher demand levels
- 470 bps consolidated gross margin expansion since 2015
- \$309M in investments since 2013 funded from free cash flow
  - \$237M in share repurchases
  - \$72M for SC Company acquisition
- 4.8M remaining share repurchases authorized

#### \$786M Intrinsic Gain from \$237M share repurchases since 2013



2019 valuation based on close as of 2/26/20. All other dates based on 12/31 close.



### Investment Summary

Addresses one of the fastest growing markets for attractively-designed, customized outdoor living spaces

- Brand Leader in the Industry
- Consistent Market Share Gains against wood and within the composite industry
- National Footprint in commercial railing market
- Continuous engineering and manufacturing improvements drive significant operating leverage
- Low-cost Manufacturer; targeted investments to improve line throughput
- Cost Reduction Initiatives are driving savings
- Sustainability built into the Business; "Greenest" decking manufacturer
- Recycling a strategic and cost advantage

#### Focus on new product development

- Sales Expansion of legacy Trex products into commercial segment, development of commercial products for the consumer market, and cost savings from other synergies
- New Products tailored to reach new consumer segments

#### Strong Balance Sheet and Cash Generation

- Invest in Internal Growth opportunities
- Fund future Acquisitions
- Return Capital to Shareholders





### Summary Financials

\$ Millions	2015	2016	2017	2018	2019	
Adjusted Sales	\$441	\$480	\$565	\$690	\$745	
Adjusted Gross Profit Adjusted Gross Margin %	\$160 <i>36.4%</i>	<b>\$197</b> <i>41.1%</i>	<b>\$243</b> <i>43.1%</i>	\$301 <i>4</i> 3.6%	\$307 <i>41.1%</i>	
Adjusted SG&A % of Net Sales	<b>\$77</b> 18%	<b>\$83</b> 17%	\$101 <i>18%</i>	\$118 17%	I	
Adjusted Oper Income % of Net Sales	<b>\$83</b> 19%	<b>\$114</b> 24%	<b>\$142</b> 25%	<b>\$183</b> 26%	<b>\$188</b> 25%	
Depreciation	\$14	\$14	\$17	\$16	\$14	
Adjusted EBITDA	\$97	\$128	\$159	\$199	\$202	
% of Net Sales	22%	27%	28%	29%	27%	
Free Cash Flow	\$39	\$75	\$87	\$104	\$89	
Net Debt	\$1	-\$19	-\$31	-\$106	-\$149	
Inventory Turns	12.0	10.9	10.2	8.4	7.7	
Adjusted ROIC 2019 results include \$16M of Start	56.1% tup and Other M	73.3% anufacturing Costs	67.5%	62.6%	52.5%	

2019 results include \$16M of Startup and Other Manufacturing Costs

### Non-GAAP Reconciliations

\$ Millions	2015	2016	2017	2018	2019
GAAP Sales	\$441	\$480	\$565	\$684	\$745
2018 Net Sales charge for product repositioning				\$6	
Adjusted Sales		\$480	\$565	\$690	\$745
GAAP Gross Profit	\$155	\$187	\$243	\$295	\$307
2013/2015/2016 legacy product warranty reserve for pre-2008 Nevada production	\$5	\$10			
2018 Net Sales charge for product repositioning				\$6	
Adjusted Gross Profit	\$160	\$197	\$243	\$301	\$307
Adjusted Gross Margin	36.4%	41.1%	43.1%	43.6%	41.1%
GAAP Operating Income	\$77	\$104	<b>\$142</b>	\$177	\$188
2013/2015/2016 legacy product warranty reserve for pre-2008 Nevada production	\$5	\$10			
2018 Net Sales charge for product repositioning				\$6	
Adjusted Operating Income	\$83	\$114	\$142	\$183	\$188
GAAP Net Income	\$48	\$68	\$95	\$135	\$145
GAAP Income Tax	\$29	\$35	\$47	\$42	\$45
GAAP Net Interest	\$1	\$1	\$0	-\$0	-\$2
GAAP Depreciation/Amortization	\$14	\$14	\$17	\$17	\$14
2013/2015/2016 legacy product warranty reserve for pre-2008 Nevada production	\$5	\$10			
2018 Net Sales charge for product repositioning				\$6	
Adjusted EBITDA	\$97	\$128	\$159	\$199	\$202
GAAP Operating Cash Flows	\$63	\$85	\$102	\$138	\$156
GAAP Investing Cash Flows	-\$23	-\$10	-\$87	-\$34	-\$67
Add back Acquisitions	-\$0	-\$0	\$72		
Free Cash Flow	\$39	\$75	\$87	\$104	\$89
GAAP Debt	\$7	\$0	\$0	\$0	\$0
Less: GAAP Cash	-\$6	-\$19	-\$31	-\$106	-\$149
Net Debt	\$1	-\$19	-\$31	-\$106	-\$149
GAAP Diluted EPS *	\$0.76	\$1.14	\$1.61	\$2.29	\$2.47
Impact of Adjustments to OI (net of tax)		\$0.12	\$0.00	\$0.06	\$0.00
Adjusted Diluted EPS *	<u>\$0.87</u> \$1.63	\$1.26	\$1.61	\$2.35	\$2.47
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\* Prior Period EPS and Adjusted EPS restated for impact of June 18, 2018 2-for-1 stock split.







Engineering What's Next in Outdoor Living<sup>®</sup> Trex Company, Inc. NYSE: TREX

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